

Talking Business:

CAP store relocates to downtown Longview



Pictured are Shantina Wasson, Alesha Kauffman, Makaia Allen, Emily Trauflar, Ashley Riley, Josh Williams and Lisa Blaine.



CAPtured Treasures sells rows of high-end clothing at bargain prices.

By Erik Olson / The Daily News | Posted: Sunday, August 14, 2011 9:00 pm

Lower Columbia CAP's boutique and retail store has given customers more room to breathe after moving to a new downtown Longview location.

The agency's CAPtured Treasures store opened last month at 1262 Commerce Ave., a central downtown spot that's been vacant for months.

Customers "love it. They love the space," said Lisa Blaine, the store's new manager and an 11-year CAP employee.

CAPtured Treasures opened two years ago in the tiny space next to CAP's main office at 1526 Commerce Ave. The store sells high-end, designer clothing at bargain prices and serves as a training ground for low-income people who seek CAP's assistance.

Designer jeans sell for \$5, and dresses and blouses cost about the same. CAP buys most of its inventory in Portland at a big discount as a nonprofit, Blaine said, adding that the store's profits help fund other CAP programs.

The new, 3,000-square-foot space is packed with long aisles of clothing hanging in racks. The store has 10 employees, who all put in 20 hours per week and attend 12 hours of classes.

Ashley Riley, 24 of Longview, has worked at the store for about two months. She said she'd like to open her own boutique some day, and that she's learned valuable skills at CAPtured Treasures.

"We're really big on customer service here," she said.

CAPtured Treasures is open 9:30 a.m. to 5 p.m. Monday through Friday. The store is considering expanding its hours to Saturday, Blaine said. Call 232-4233 for more information.

Bottom lines

- The Business Services Group at Red Canoe Credit Union has expanded to serve the needs of local businesses, providing accounts, knowledge, products and tools.

Kaye Lynn Sanders, assistant vice president of Business Services, and Susan Hoosier, commercial loan officer, recently were hired to join Doris Berridge, business services specialist at the credit union.

- Longview Fibre Paper and Packaging announced two retirements on Aug. 1. Albert O. Wutzke retired after 23 years in the container department and Steve J. McGee retired after 34 years in the logistics department.

- Tierra Busby has been named Attorney of the Month of July by Cowlitz-Wahkiakum Legal Aid for providing numerous hours of free legal services to clients in need.

- Lisa Nathan, a trust administrator with Heritage Bank in Longview, has been awarded the Certified Trust & Financial Advisor designation from the Institute of Certified Bankers, a subsidiary of American Bankers Association of Washington, D.C.

Nathan, who has been with Heritage Bank since 2007, also coordinates participation in the bank's meals on wheels program benefitting local senior citizens.